

For Dade High
School Students

DIGITAL MARKETING &
SOCIAL MEDIA CENTER

DIGITAL MARKETING SUMMER CAMP

June 12th to 16th, 2023

ONE WEEK BOOTCAMP (5 DAYS)

MONDAY TO FRIDAY 8:45 A.M - 2:00 P.M

THE BUSINESS INNOVATION AND TECHNOLOGY CENTER

Camp Location: Wolfson Campus | Kendall | Padron | West

Learn the fundamental concepts of launching a business through today's most popular digital marketing platforms: Google, Facebook, Instagram, and Tik Tok.



- Organically build a social media strategy.
- Launch a paid media campaign to a targeted audience for effective results.
- Learn how influencers work in the top networks.
- Executives from Google, Facebook, Instagram, and Tik Tok to make learning FUN!

**REGISTER
NOW!**



MORE INFORMATION

Prof. Max Ramirez

Call 305 - 975 8998 or send a mail to: ramirez2@mdc.edu

www.mdc.edu/globalbusiness